

# Quote

the weekly digest

Volume 38—Number 16

Week of October 18, 1959



Punch — Ben Roth

19th year of publication

## QUESTING WITH

*Quote*

Oklahoma, as you're doubtless aware, recently voted itself wet. This leaves only one dry state in the Union. Mississippi is the exception, and with the system Mississippi has, we don't think it's going to turn legally wet very soon. The State collects taxes on the forbidden liquor, and has since 1908. It manages this through a fascinating black-market statute which provides for a tax of 10 per cent on "any personal property the sale of which is prohibited by law."

Of course there's no Federal tax on bootleg liquor. And the collection of taxes on "personal property prohibited by law" is such a whopper of a job that the tax collector earns \$40,000 a yr. (The Gov'r gets a modest \$15,000.) And hijackers like the setup — they can't very well get into trouble for stealing something that isn't supposed to be there to start with.

Furthermore, booze is cheaper in Mississippi than anywhere else. Now do you see why we think it will remain a dry state?

"

In the course of our travels, we have occasionally patronized a bus-stop cafe which sports such signs as "Strictly Fresh Eggs — We Lay Them In Your Plate." Intrigued—shudderingly—by this, we have started a collection of restaurant signs. Our roving reporter has just sent us 2 new

items to add to the ones we have on hand. A notice in a Chinese restaurant in East London proclaims: "Special Chinese dishes and men with ladies only served upstairs." (We're not quite sure we have that one untangled.) And a placard in a Juneau, Alaska, eatery reads: "Large bowl clam chowder: 50¢; Texas size: 25¢."

"

You've heard, of course, of the junior-high school girl who showed her mother her report card, with the indignant comment: "They gave me an F in sex and I didn't even know I was taking it!" The smaller fry have problems, too, judging from this story which is working its way up from Memphis. A southern belle, age 9, suddenly piped up at the dinner table, with "Mother, what do they mean by sex?"

Mother gulped, swallowed, and cast wildly about for inspiration. Then she relaxed a bit as her daughter went on comfortingly, "Oh, I know all about boys and girls. But what do they mean when you're filling out an application blank?"

"

Add to your list of things this country needs: (1) Barkless dogs for the suburbs—or at least dogs whose barks can be regulated not to start before the alarm clock goes off. (2) Vending machines that honor credit cards.

## may we QUOTE you on that?



[1] Mme PANDIT, sister of Indian Prime Minister Nehru, saying *American prestige has climbed because of Eisenhower's invitation to Khrushchev:*

"What is needed is for people to be exposed to each other. I am sure that Mr Khrushchev benefited by being exposed to the American people. The same will be true of Mr Eisenhower when he goes to Russia. . . . Every mtg that brings better understanding is important. . . ."

[2] Sen LYNDON B JOHNSON (D-Tex), urging that *Congress provide enough money for the U S to catch up with Russia in the missile and space race*: "We must raise our sights, we must provide a better overall program. We must appeal to our people and warn them of the dangers that they face. We must take all steps possible that we do not remain 2nd best. I don't think we have the proper sense of urgency." . . . [3] EZRA TAFT BENSON, Sec'y of Agriculture, *ret'g from European farm tour*: "I have no fears concerning the superiority of our free agricultural system. I am confident of the inevitable triumph of the free American farmer in this competition." . . . [4] Lord HAILSHAM, British Prime Minister Macmillan's campaign mgr, when asked to predict outcome of recent election: "The only news I have got this morning is that my false teeth have bust. They just gave way under the unusual strain." . . . [5] Louis HACKER, who was in charge of N Y grand jury investigation of tv quiz shows, speaking of the con-

gressional inquiry: "I don't see what good is done by getting these silly people on the stand to confess their sins." . . . [6]

Sen PAT McNAMARA (D-Mich), at *Senate hearing on problems of the aged*: ". . . Life after 65 has become a do-it-yourself proposition, with perhaps no more guidance than that furnished in travel folders . . . or the mental picture of Whistler's mother in her rocking chair. What American wants to vegetate for 10, 20 or 30 yrs, or even longer?" . . . [7] Sen LYNDON B JOHNSON (D-Tex), who says he isn't really running for the presidential nomination: "I think it's very unlikely that the convention would nominate any person that was not a candidate. If the convention should do that and should ask me to serve, then I would have to take a look at it, but I do not anticipate any such eventuality." . . . [8]

Dave C HANNA, pres, Illinois Chbr of Commerce, taking a *poke at teachers who oppose merit pay plans*: "It is interesting that the teacher—while refusing to be evaluated by others—feels quite capable of judging the achievement of her pupils." . . . [9] Mrs LORRAINE GRAVES, Annapolis, Md, after giving birth to quadruplets, bringing her family total to an even doz: "I'm a lucky woman. It's not every woman God blesses like this."

*Quote*

# *Quote* the weekly digest

"He who never quotes, is never quoted."

Charles Haddon Spurgeon



## AGE—Aging—1

A man is sane morally at 30, rich mentally at 40, wise spiritually at 50 or never.—Dr Wm OSLER, quoted in *Trained Men*.

## AGRICULTURE—2

Agriculture makes a living for about 22 million persons, about  $\frac{1}{4}$  of the labor force, but only 7,500,000 are listed as farm workers. Processing, distribution and supplies make up the rest.—Dept' of Agriculture Bulletin.

## ANGER—3

Our temper gets us into trouble and our pride keeps us there.—ARNOLD H GLASOW.

## ART—4

I used to watch a good friend of mine, Clyde Singer, work on his paintings. . . One time he said to

me, "I do not think one is effective gathering ideas as much as one is effective gathering feeling, for feeling and the projection of belief into a work of art is what makes something loom up big."—GEO H FREITAG, "Belief and the Author," *Author & Journalist*, 10-59.

" "

Art is a compulsion to share an enriched vision with others.—JAS J McBRIDE, Hoosier artist, quoted by Mrs LEONIDAS F SMITH, "Jas McBride," *Indpls Star Mag*, 10-4-'59.

## AUTOMATION—5

It would have taken 1 man and a sliderule until the yr 2124 to solve the problems involved in designing Chrysler Corp'n's 1960 line of cars. But using the electronic wizardry of the space age, Chrysler design engineers solved these problems so new cars will roll off the assembly

MAXWELL DROKE, *Editor and Publisher*

ALICE JACOBS, *Associate Editor*

W. K. GREEN, *Business Manager*

DEPARTMENT EDITORS: Richard Armour, R. L. Gaynor. WASHINGTON: Leslie & Elizabeth Carpenter. FOREIGN: Alvina Brower. EDITORIAL ASSOCIATES: Ethel Cleland, Elsie Gollagher, Lucy Hittle Jackson, Emily Lotney.



QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. Subscription: \$7.50 per year in advance, in U.S. and Possessions. Two years \$12.50. Your own and a gift subscription, \$12.50. Canadian, \$8.00; two years, \$13.50. Other Foreign, \$9 per year. Second-class postage paid at Indianapolis, Indiana. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

Original cover illustrations may be reproduced if credit is given QUOTE. Check with us before reproducing illustrations from foreign sources; some require reproduction fees.

*Quote*

Titles QUOTE and THE WEEKLY DIGEST are registered with U.S. Patent Office.

line on schedule. To eliminate vibrations alone in new models, 500 key questions were fed to digital computers. Using the answers, Chrysler engineers developed new engine mountings that transmit a minimum of high- and low-frequency vibrations.—*Factory*.

#### AUTOMOBILES—For'gn—6

We have an idea that will increase the sale of those for'gn mid-gate cars. Attach a revolving blade under the body and use it to mow the lawn.—*P-K Sideliner*, hm, Peter Kuntz Co.

#### BEAUTY—7

Beauty can only be real when it comes from "within."—IRMGARD MC-LENDON, "Prescription for Charm," *This Day*, 10-'59.

#### BEHAVIOR—8

It isn't necessary to blow out the other person's light to let your own shine.—*American Eagle*, hm, American Forest Products Corp'n.

#### BIBLE—9

Beside our own standards, the Old Testament is lusty and free. Some of its contents would be banned in Boston were they published under less sacred auspices.—Dr WM GRAHAM COLE, "The Bible and the World of Dr Kinsey," *Ladies' Home Jnl*, 10-'59.

#### BOOKS—Reading—10

So powerful is the effect of the printed page on human character that the reading of good books is not only a privilege but an obligation, and the habitual reading of poor ones a positive tragedy.—Dr A W TOZER, "The Decline of Good Reading," *Wesleyan Methodist*, 10-7-'59.

#### BUSINESSMEN—11

Being a good businessman, these days, involves being a statistician, a philosopher, and a sociologist, for a businessman who cannot anticipate the changes in his own line of business, and the changes in society which impinge upon his business, is doomed to making bad decisions. He will expand when he should hold steady; or he will hold steady when he should be expanding. A businessman, more than ever before, in learning of the signs of the times—and what signs portend—finds that he must read omnivorously. He learns that it is impossible to condense all of the vital angles to any problem that his mind must consider before he can make the right decision. He knows that the more viewpoints to which he is subjected, the more valid his final decision is liable to be. He is—or should be—striving to learn how the society is going, if he is to go with developments, instead of constantly striving to paddle upstream in a swift current that is rushing in another direction.—*Wooden Barrel*, hm, Assoc Cooperage Industries of America.

#### CHARACTER—12

About the only thing wishbones and backbones have in common is that they are both part of an anatomy's frame.—DOUGLAS MEADOR, *Matador (Tex) Tribune*.

#### CHURCH—Mbrs—13

Nothing worse could happen to a church than for those in it to assume they are better than those out of it.—COUNTRY PARSON, *Register-Tribune Syndicate*.

*Quote*

# washington

By Les & Liz  
Carpenter



Political scouts for the Democratic presidential candidates are so numerous they bump into one another as they canvass the big vote-getting states. Word is that Gov's Mennen Williams (Mich) and Robt Meyner (N J) and Senators Hubert Humphrey (D-Minn), Stuart Symington (D-Mo), and Jack Kennedy (D-Mass) all have teams on the road trying to sew up the respectable state political names.

" "

*Washington has literally gone to the dogs! To cope with the street crimes here, 15 dogs have been put into training to form K-9 corps to help Washington policemen patrol the increasingly-dangerous sts.*

" "

The Soviet Embassy is distributing an article by Russian critic R Orlov, panning American publishers for "scandalous" discrimination against Soviet Literature. But at the same time, Orlov says the choice of American books published in the USSR is "far from ideal." Among other works Russian readers are missing, says Orlov, are the "extremely talented and original Thos Wolfe," F Scott Fitzgerald, Wm Faulkner, and Tennessee Williams, "the highly controversial but definitely interesting dramatist."

*Quote*

## COMFORT—14

"When people are uncomfortable, they work hard and take risks to get comfortable," Uncle Dodd Buckner pronounced on his last trip to town. "Then they settle back and twiddle their thumbs." He shook his head gloomily and added, "I am more afraid of comfort than I am of Communism." — BURTON HILLIS, *Better Homes & Gardens*.

## COMMON SENSE—15

Common sense is seeing things as they are, and doing things as they should be done.—*Friendly Chats*.

## COMMUNICATIONS—16

A major effort is now being aimed at using satellites to improve telephone, telegraph, radio, and television service on a worldwide basis. It has been estimated that a phone call to any receiver in the world via satellites may cost as little as 25¢.—*Survey Bulletin*.

## CONTENTMENT—17

To know what one can have and what to do with it, being prepared for no more, is the basis of equilibrium.—PEARL BUCK, author, quoted in *Ohio Bell Mag*.

## COST-OF-LIVING—18

If that food bill at home seems to be getting bigger, don't blame it all on prices. Chances are, the family shopper is walking out of the store with bigger bundles. *Marketing* reports that "the rickety old shopping cart that once held barely 10 lbs of potatoes and a case of soft drinks now has room for 6,000 inches of groceries." And recently a Canadian company introduced a cart to hold 7,000 cubic inches and carry up to 450 lbs.—*Advertiser's Digest*.



## mining the magazines

In *Speaking of Holiday*, *Holiday's* house organ, Caskie Stinnett quotes a clipping from the Riverside, Calif., *Enterprise*. The clipping is headed "Library Headache—Books, Magazines Missing," and in it the librarian is quoted as saying: "The constant disappearance of *Holiday Magazine* is another example of library misuse. The current issue was in the library for one wk—and the only issues left on the shelves for 1958 are January and August."

*Holiday's* editors are naturally flattered by the thefts, but they keep wondering what was wrong with the Jan and Aug, 1958, issues.

" "

Wheeler McMillen reports the passing of a mythical figure in *Farm Jnl* (Oct). Peter Tumbledown has gone to his reward. Peter, who for 75 yrs set a bad example to farmers by his carelessness, sloppiness and procrastination, started his career in the mag's pages in April, 1884. For 50 yrs he was just a monthly paragraph. Then cartoonist Claire Dwiggins began to portray him in drawings, while the editor prepared the text. Dwiggins died a few months ago, and Peter Tumbledown died with him.

" "

An interesting satellite sidelight comes from *Unesco Courier* (Sept.). Running on solar batteries, the radio transmitter of Vanguard I is still functioning a yr after it was launched. This creates an unusual problem for American scientists:

they can't make it shut up. Dr John Hagen, director of the Vanguard rocket program, says there's no way of stopping it, and it is now interfering with the transmission of radio messages from other satellites. Scientists are looking for a way to turn off the sun-powered radios aboard the Vanguards.

" "

There are those who fear that real peace would mean an economic recession. But *Nation's Business* (Oct) says any abrupt softening of cold war pressures could bring a boom. Principal changes to be expected would be: A rise in consumer spending far surpassing the cut in military spending, concentrated on things like houses, autos, furniture; a huge upsurge in spending for new plants and equipment; larger incomes; lower taxes; a higher standard of living; a larger labor force; increased pressure for various types of fed'l aid.

" "

You probably have noticed by independent observation, but *Chain Store Age* rep'ts that the day of the five-and-dime variety store has passed. The mag recently made a survey and found, among many other things, that variety stores now are selling \$300 power lawn mowers, \$100 outboard motors, sail boats and pool tables.

*Quote*

### **CRITICISM—19**

To be receptive to criticism means: to erase half of every deficiency and fault.—HANS MARCOLIUS, "Reflections on Ethics," *New Outlook*, 9-'59.

### **DISCIPLINE—20**

A Chinese philosopher once said that parents who are afraid to "put their foot down" usually have children who step on toes. Because of strong parental influence in the right direction, delinquency is almost unheard of in our Chinese-American communities.—*Sunshine Magazine*.

### **DRINK—Drinking—21**

Alcoholics are being produced in the U S at the rate of more than 1200 a day. Alcoholism is now the nation's number 3 health problem from the standpoint of incidence, lives lost, and people disabled. It ranks immediately below heart disease and cancer.—Dr ANDREW C IVY, of the Univ of Illinois, addressing Institute of Scientific Studies, Washington, D C.

### **ECONOMY—22**

We heard of a man who was having trouble with his car. He had bought a carburetor advertised to save 30% on his gasoline, a transmission guaranteed to save 50%, and new spark plugs that would save 40%.

"Well, what's the trouble?" a friend asked.

"Just that when I drive 10 mi's, the gas tank overflows." — GRIFF NIBLACK, *Indianapolis News*.

### **EDUCATION—23**

Education is a mosaic of intricate design and ancient lineage. No hopes need dissolve into disillusion while inquiring minds collide under conditions of freedom. — ELLIOT L RICHARDSON, "Towards a Nat'l Policy for Higher Education," *Higher Education*, 9-'59.

## *Quote scrap book*

ELEANOR H PORTER's *Pollyanna* was a best-seller in 1914. The child heroine of this novel was a rather nauseating little optimist who specialized in looking on the bright side of her many trials. *Pollyanna* had many admirers, but she also inspired in contrary breasts such sentiments as this voiced by FRANKLIN P ADAMS:

I hate the *Pollyanna* pest  
Who says that All Is for the Best.

—————  
“ ”

### **EDUCATION—24**

As citizens we have the power to improve the quality of education. But, do we have the *will*? As Sloan Wilson points out, "A child who hears 'eggheads' derided at home, and who sees his parents caring for little more than economic success and entertainment, can hardly be expected to excel as a scholar." I am not advocating a society of maladjusted eggheads. But certainly the answer is not well-adjusted blockheads!—JOS F MARSH, newly-appointed pres, Concord College, "A Hard Look at Higher Education," *Rotarian*, 9-'59.

*Quote*

### FAMILY LIFE—25

Any wife with an inferiority complex can cure it by being sick in bed for a day while her husband manages the household and children.—*Future*, U S Jr Chamber of Commerce.

### FARMING—26

The lady carried a bag full of ready-to-cook victuals to the supermarket door. "Shopping is such a nuisance," she complained to a farmer acquaintance. He repl'd, "Raising all that stuff is considerable bother, too." — WHEELER McMILLEN, *Farm Jnl.*

### FOREIGN AID—27

We would gain a hundred friends if we asked help, for every one we gain by giving help. . . We should come to an understanding and humble appreciation of the fact that every people has something to offer us, that only when we approach them with respect and sincerity will they appreciate the worth of what we have to offer.—CAROL BARTHOLOMEW, *My Heart Has Seventeen Rooms* (Macmillan).

### FREEDOM—28

Freedom is the study of a lifetime. Our Bill of Rights, which looks so simple when we first read it in school, is a dynamic, flexible, ever-expanding and growing definition of our fundamental rights. Like the search for truth, the ultimate in freedom is always just over the horizon or just beyond our grasp. The trick is not to lose it, or any part of it, but rather to get as much more of it as we can properly assimilate. — Judge HAROLD R MEDINA, *The Anatomy of Freedom*, edited by C WALLACE BARRETT (Holt).

### GOD—and Man—29

A little girl did not want to go to bed because she "had some thinking to do." Her mother understandingly told her to finish her thinking. Later the mother asked, "What were you thinking about, dear?"

The little girl confided, "I was thinking about gravity, Mother, and I decided that gravity is God right at the center of the world that keeps people right side up when the world is upside down." —ERIC BUTTERWORTH, *Good Business*.

### GOSSIP—30

We suburban people have got to the point where we have more interesting gossip to tell about our appliances than we have about our neighbors.—BURTON HILLIS, *Better Homes & Gardens*.

### HANDICAPS—Overcoming—31

Beware of the "automobile falacy." Never confuse the driver of a car with the machine in which he is riding! Many a wonderful personality sits behind the wheel of an old jalopy. And sometimes a snobbish boor will be piloting a swanky new automobile. Our human body is likewise just a convenient vehicle or animate machine for carrying us over land and thru 70 yrs of lifespan on Earth. The real "you," however, is your ego or personality. And it does not have withered arms or paralyzed legs or blind eyes or deaf ears, despite these defects in the human machine you may be steering.—Dr GEO W CRANE, "The 'Real' You," *Salesman's Opportunity*, 10-'59.

*Quote*



"How sleep the brave . . ."

*Armistice Day (Nov 11) originally celebrated the anniversary of the Armistice that ended World War I. Now called Veterans' Day, it honors the soldiers of other wars. Appropriate for the day is the Ode Written in 1746 by the English poet, WM COLLINS:*

How sleep the brave, who sink to rest,  
By all their country's wishes blest!  
When Spring, with dewy fingers cold,  
Returns to deck their hallow'd mold,  
She there shall dress a sweeter sod  
Than Fancy's feet have ever trod.  
  
By fairy hands their knell is rung,  
By forms unseen their dirge is sung;  
There Honour comes, a pilgrim grey,  
To bless the turf that wraps their clay,  
And Freedom shall a-while repair,  
To dwell a weeping hermit there!

—99—

#### HEALTH—Tension—32

After the doctor checked the patient over, the physician asked, "Have you been living a normal life?"

"Yes, doctor," repl'd the patient.

"Well, you'll have to cut it out for a while."—*Powerfax*, hm, Elliott Company.

*Quote*

#### HUMAN NATURE—33

A person will fight many times harder for special privileges than he will for equal rights.—*Grit*.

#### IDEAS—34

A new idea is delicate. It can be killed by a sneer or a yawn, it can be stabbed to death by a quip and worried to death by a frown. —BROWER, quoted in *Phoenix Flame*, hm, Phoenix Metal Cap Co.

#### INFLATION—35

To boil a frog and have him happy and content all thru the process, give the heat to him a little at a time. If you bring your water to a boil and pitch your frog into it, he'll jump out when the heat strikes him. . . . The amorphous process they call inflation seems to be like that. Little by little the dollar becomes smaller and smaller. If at one time and sharply, half the dollars a man had were taken from him, that would cause (him to take action). But it all happens so gradually and so little-by-little, our reaction to the slow-boil treatment is very much like the frog's.—GEO L MOORE, *Food Marketing in New England*.

#### KINDNESS—36

Kind words are the music of the world. They have a power which seems to be beyond natural causes, as if they were some angel's song which had lost its way and come on earth. It seems as if they could almost do what in reality God alone can do—soften the hard and angry hearts of men. No one was ever corrected by a sarcasm—crushed, perhaps, if the sarcasm was clever enough, but drawn nearer to God, never.—W F FABER, *Christian Observer*.

## ....pathways to the past.....



**Nov 8 — Quarterly Temperance Sunday . . .** 95 yrs ago (1864) Abraham Lincoln was elected to his 2nd term as president. . . 70 yrs ago (1889) Montana became the 41st state admitted to the Union.

**Nov 9—**60 yrs ago (1899) the Daughters of the Confederacy unveiled a statue in Richmond, Va., to the 1st woman to be called "daughter of the Confederacy." This was Jefferson Davis' daughter, Varina Anne. . . 35 yrs ago (1924) Nellie Tayloe Ross of Wyoming and Miriam (Ma) Ferguson of Texas became the 1st 2 women to be elected state gov'r's.

**Nov 10—**200th anniv (1759) b of Johann Christoph Friedrich von Schiller, German dramatist, poet and historian. . . 160 yrs ago (1799) Napoleon made himself supreme ruler of France, with the title of First Consul. . . The name "Pollyanna" was a household word 45 yrs ago (1914) because of the book of that name written a yr earlier by Eleanor H Porter. There were Pollyanna Tea Rooms, the Pollyanna hair-do and the famous Pollyanna smile. . . 40 yrs ago (1919) the American Legion held its 1st nat'l convention in Minneapolis.

**Nov 11—Veterans' Day** (see GEM Box) . . . 105 yrs ago (1854) the music publishing firm of Firth, Pond & Co (N Y) advertised that it had sold the following number of copies of Stephen Foster's songs:

"Old Folks at Home," over 130,000;  
"My Old Kentucky Home," 90,000;  
"Massa's in de Cold Ground," 74,000;  
"Old Dog Tray," 48,000. . .  
Washington became the 42nd state 70 yrs ago (1889). . . 25 yrs ago (1934) the 1st all-steel diesel motor train made its 1st trip—from Lincoln, Neb., to Kansas City, Mo.

**Nov 12—**105 yrs ago (1854) everybody was reading Timothy Shay Arthur's *Ten Nights in a Bar-Room*. Its sales in the 1850's ran 2nd only to *Uncle Tom's Cabin*. . . 15 yrs ago (1944) the RAF brought the war's end a bit closer by sinking the mammoth German battleship *Tirpitz* in Tromso Fjord, Norway.

**Nov 13—**Thos Chippendale, English cabinetmaker and furniture designer, was buried 180 yrs ago (1779). . . 105th anniv (1854) b of Geo Whitefield Chadwick, American composer, director of New England Conservatory of Music, 1897-1931.

**Nov 14—**70th anniv (1889) b of Jawaharlal Nehru, Prime Minister of India. . . 70 yrs ago (1889) Nellie Bly, a reporter for the *N Y World*, set out from Hoboken, N J, on a world tour. The trip was made to prove she could outdo the hero of Jules Verne's *Around the World in Eighty Days*.

*Quote*

## **KNOWLEDGE—37**

We're in an era when every youngster knows the names of the states—the 49th and 50th!—*Christian Science Monitor*.

## **LABOR—Skill—38**

In the last 50 yrs there has been a revolution in the kinds of jobs that people have and the kinds of people who now fill them. In 1910,  $\frac{1}{4}$  of American workers were unskilled. By 1950, the percentage was 1/10 and it continues to decline. The unskilled laboree is becoming skilled and the skilled worker is becoming a technician. — DAVID H DAWSON, Du Pont V-Pres, "New Challenges for Du Pont Employees," *Better Living*, E I Du Pont de Nemours.

—

I have a likely candidate  
To shoot to outer space:  
The partner who, when playing  
cards,  
Will blithely trump my ace.

—WALT STREIGHTIFF. 39

—

## **LANGUAGE—Russian—40**

When the 1st Soviet sputnik went up 22 mo's ago, only 16 American high schools offered courses in Russian. More than 400 schools in the U S will teach Russian this fall.—*Survey Bulletin*.

## **LEISURE—41**

A wife pointed to her husband stretched out in the hammock and explained to her friend: "Fred's hobby is letting birds watch him." —*Daily Olympian*, Olympia, Wash.

*Quote*

## **LIFE—Living—42**

What makes a good day? A really good day means learning how to live. It has a rhythmic quality of job, serenity, challenge, exploration, hard work, accomplishment, sharing, wonder. . . It has plan and organization with regular routines and stern duty met. But it also has flexibility, surprises, humor, unforeseen opportunities, essences. It is enveloped with happiness. It is sustained by love.—SARA LOU HAMMOND, Prof of Education, Florida State Univ, "Good Days for Children," *Childhood Education*, 9-'59.

## **LIFE—Purpose—43**

When anyone asked David Sarnoff what advice he would give to a young man just starting out on a career, the dynamic and brilliantly resourceful 68-yr-old business leader and pioneer in the development of radio, television and electronics industry repl'd simply: "I would say to him to work and live in such a manner as to be able to serve others, to plan so as to be able to advance something, to achieve so as to leave the world a little better than he found it—and, finally, to garner for himself as much peace of mind, which is happiness, as he possibly can." — ALFRED K ALLAN, "The Faith of David Sarnoff," *Partners*, Nat'l Labor-Mgt Foundation, 9-'59.

## **LITERACY—44**

More than 2/5 of the world's population over 15 years of age is illiterate. — *Basic Facts & Figures*, UNESCO pamphlet.

## **LONELINESS—45**

Loneliness is a prison that can be opened only from inside—*Anabelle*, Zurich (*QUOTE* translation).

## **MODERN AGE—46**

A juke box placed near the city crematorium at Gobo, Japan, plays requested tunes during cremations. At a later date, when the service becomes better known, no doubt many of the tunes will be by "special request" asked for by the deceased before his death.—*Tit-Bits*, London.

" "

The Army's new field radar is so sensitive that it can distinguish a walking woman from a walking man. Whereupon, we presume, it whistles.—*Changing Times*.

## **MUSIC—47**

A popular song is one that makes us all think we can sing.—ARNOLD H GLASOW.

## **POLITICS—48**

Political office, like the fig leaf, conceals much!—*Illustrated Wkly of India*, Bombay.

## **POPULATION—49**

Too few people are going to be left if we have a major war; too many will soon crowd the earth if we do not.—JOS WOOD KRUTCH, *Human Nature and the Human Condition* (Random House).

## **PRAYER—50**

After saying our prayers we ought to do something to make them come true.—*Wm Feather Mag.*

## **PROBLEMS—Solution—51**

It has often been said that a clear understanding of a problem is 90% of its solution. This is a proven fact in resolving conflicts within the individual personality, and this can apply also in a family, company, neighborhood, city, state, or nation.—DR WM C MENNINGER, quoted by GEO A HOY, JR., Industrial Mgt Editor, *Factory*.

## **PSYCHIATRY—52**

The number of psychiatrists in the U S has increased 21.2% in the last 3 yrs. There is now 1 psychiatrist to every 16,400 persons in the country, compared with 1 to every 19,200 in '56.—Report from American Psychiatric Ass'n & Nat'l Ass'n for Mental Health.

## **RACE—Negro—53**

For the first time in the history of the U S, a major city—Washington, DC—now has a negro majority. According to the city's health dep't, Washington now has 438,000 (53%) negroes and 387,000 (47%) whites. The most startling fact, however, is the rapid transition from 1940 when 72% was white and 28% negro. Other large cities with high percentages of negroes are Jackson, Miss, with 40%; Gary, Ind, with 39.6%; and Savannah, Ga, with 39.1%.—*Instrumentalist*.

## **RELIGION—54**

The future is bright with the hope of religious advance—if in the field of theology we are prepared to move ahead, drawing on the spirit of inquiry and the new knowledge available in this exciting era of history. Someone once asked Einstein how he discovered relativity. He repl'd, "I challenged an axiom." Theology in the space age could do with less appeal to orthodoxies and more challenging of axioms.—HARVEY H POTTROFF, prof of Christian Theology, Iliff School of Theology, Denver, "No Time for Scared Theology!" *Christian Advocate*, 10-1-'59.

*Quote*

### SCHOOLS—55

I believe the most stirring moment in the experience of a parent comes on the day he leaves the child in school for the first time. . . . I remember leaving one of mine there all starched up with a look of bewilderment on his face such as I never want to witness again. I held his little hand and got him registered. As we walked thru the yard and the corridors of the school, he never took his eyes off me, and never said a word. Then came the moment to put him in a line and—leave him. I tried to be nonchalant as I walked away, but I quickly hid behind a pillar; he had never taken his eyes off me. . . . There was no law that forced me to keep watching him. I turned my back and started out slowly and then I practically ran out the door. You have to make a break.—*HARRY GOLDEN, Only in America* (World).

### SELF—56

What we are, not what people think we are, is the thing that really counts. If we care more for the approval of our unseen selves than for that of other people, who after all can't live our lives for us, we will have little trouble in getting along.—Editorial, *Rosicrucian Fellowship Mag.*

### SEXES—57

A recent survey shows that the average man still prefers well-formed women to well-informed women.—*Man's Shop*, House of Ensign, Cape Town, S Africa.

*Quote*

### STANDARD OF LIVING—58

While inflation and rising prices have played a large part in increasing the cost of living, and while it is a fact that a family head must make more than \$6,000 today to match \$3,000 in 1939, the critical—and often overlooked—fact is that buying power has gone up even more. The average income of today's working man will buy  $\frac{1}{4}$  more now than it did as recently as 10 years ago. Today's incomes will buy more than  $2\frac{1}{4}$  times more goods and services than did comparable incomes at the turn of the century. It is revolutionary increase in buying power that has lifted our living standards and that replies to those who ask where their money goes—it goes into better living than people have ever experienced. —JAS P MCCRILL, U S Sec'y of Labor, "And That's Where the Money Goes," *Family Circle*, 10-'59.

### STATISTICS—59

Dr Mark Depp, of Winston-Salem, N C, recently emphasized the limitations of some statistics. One hundred men went into the woods to cut logs. They took along 2 women to cook for them. Before the winter ended, 2 of the men married the women. This was normal. However, a statistician startled outsiders by reporting that 2% of the men married 100% of the women! —*Church Mgt.*

### TACT—60

A physician was asked if all those many pots of boiling water that country doctors on the movie screen invariably ask for are really necessary in delivering a baby at home.

"I wondered about that myself, because the only boiling water you

really need is a very small panful for your hypodermic," he repl'd. "But one of my medical profs, who had been a country doctor for many yrs., gave a good explanation: 'If you ever deliver a baby at home, the thing that will give you the most trouble will be the expectant father,' he warned us in a lecture. 'He'll be so nervous that he'll continually pester you and be under foot unless you give him something to do. Tell him you'll need lots of hot water. Most farm houses have coal or wood stoves, and keeping the fire hot and the water boiling will get the father out of your way. After it's all over and you tell him the good news, why, you and he have the makings for some steaming hot coffee!'"—M R BEASLEY, *This Day*.

#### TALENT—61

If a man has a talent and cannot use it, he has failed. If he has a talent and uses only half of it, he has partly failed. If he has a talent and learns somehow to use the whole of it, he has gloriously succeeded, and won satisfaction and a triumph few men ever know. — THOS WOLFE, quoted in *Mgt Review*.

#### TAXES—62

A typical intercity truck is paying in annual State and Fed'l taxes the equivalent to the annual tax payments of more than 30 passenger cars.—*Parts Pups*, hm, Genuine Parts Co, Atlanta.

#### TEACHERS—63

Elementary teacher: An unmarried den mother. — *Chicago Sun-Times*.

#### TRADE—64

Now that all the peoples of the world are close neighbors, living in each other's back yards, we must learn to let the tradesmen thru the back door. For if goods and ideas do not cross nat'l boundaries, armies will.—MABEL B MARTIN, "World Economics Affects Us," *Internat'l Jnl of Religious Education*, 10-'59.

"

I rarely commit the same mistake

A second time, which isn't surprising.

For it's a full-time job to make  
The gorgeous new ones I keep  
devising.—GEORGIE STARBUCK  
GALBRAITH.

65

"

#### WRITERS—Writing—66

An emotional problem which all writers must face and overcome is called "writer's block." He is tempted not to write. He makes all sorts of alibis to himself and others to avoid writing. He has other duties or he feels terrible, or he must do more research, or the environment is wrong. "No one can write under these circumstances," the writer says. "If I could just go to a little cabin in the mountains to write." To such a remark, a seasoned writer retorted, "I always go to a typewriter to write." Excellent writing has been done in front-line trenches, in jails, in hospitals, in railroad stations, in bars, in monasteries and on ships at sea. . . To be a writer, one must write.—ED ANDREOPoulos, "The Ink-Stained Way of Life," *Public Relations Jnl*, 9-'59.

*Quote*

# GOOD STORIES you can use...



We knew the divorce rate was climbing in the U.S., but we didn't realize how fast until we rec'd a call from a friend of ours the other day whom we had seen in Paris last summer. "I'm back again," he said on the phone, "and I'd like to have dinner with you and introduce you to my wife."

"I met your wife," we said.

He said in disgust: "Not that one."—*Art BUCHWALD, Chicago Sun-Times.*

" "

Want Ad (Personal) in Oregon newspaper: "Joe W. Get in touch with me at once. Bring 3 rings—engagement, wedding and teething. Have news for you, Betty."—*Automotive Dealer News.*

" "

As young ladies in the office showered attention upon the handsome new employe, a long-married oldster observed with sour disapproval.

One day he told the young fellow, "Don't pay them any mind—save your time for some nice school teacher."

"Why a teacher?" asked the youth.

"She's the only kind of woman," repl'd the counsellor, "who can ask a question and then keep her mouth shut long enough to hear the answer."—*Wall St Jnl.*

c

*Quote*

## I Laughed At This One

JOHN VAN PUFFELEN

Three men—an Englishman, an Irishman, and a Scot—stepped into a diner for a cup of coffee. When the coffee was served, they were shocked to find that each cup had a fly in it. Not wishing to cause a stir, the Englishman carefully spooned the fly out and placed it on his saucer, as did the Irishman. But not so the Scot. He reached into the coffee, grabbed the fly behind the neck, and said, "Okay, spit it out!"

" "

On a long distance train during the war Sir Thomas Beecham, the world famous 80 yr-old conductor, once arranged a carriage to himself so that he could study. When he got in he found no lights on owing to the black-out so he thought he would pass the time by conducting a Brahms symphony, making instrumental sounds himself.

He let himself go with powerful imitations right thru the symphony. Then the train drew into the station. In the dim light, to his consternation, Sir Thos discovered, huddled up in the corner, a scared little woman who had been there all the time.—*Puck, Tit-Bits, London.*

d

## .....Quote-able QUIPS .....

A young North of Boston mother of seven, carrying her eighth-to-be, was in continual trouble with her check book. She happened to sit next to her banker one evening at dinner and told him her financial troubles. He explained patiently the ins and outs of a check book and said finally, "After all, it's only a simple matter of adding and subtracting."

"I know," she said. "But you see, I'm so busy multiplying!" — *Food Mktg in New England.*

" "

The young lady for'gn student had been to a party in a certain College and they had stayed on so late that they had had to climb out of the College at midnight and she had been naturally thrilled to bits.

Sleeping late next morning (Sunday), she found herself late for Church, and was much distressed.

"Don't worry," said her host. "You just go as usual. You're sure to find an undergraduate somewhere outside the church and he'll soon show you a place where you can climb in." — *Cambridge (England) Daily News.*

" "

Smith and Jones were both wealthy. They were also business rivals and disliked each other intensely. At every opportunity each flaunted his wealth in the other's face.

One day when they met, Smith said, "Listen, I can buy and sell you."

"Is that so," ans'd Jones. "I not only can buy you, but I can afford to keep you." — *Jnl of the American Medical Ass'n.*

" "

*A gentleman is a man who can read a woman like a book—to himself.—O A BATTISTA.*

" "

*Another optimist was the fellow who 1st called it free love.—CY N PEACE.*

" "

*One trouble with marriage is that so often the girl a man wants for his wife belongs to someone who won't trade.—PEP MEALIFFE.*

" "

*Some women sweep dirt under the rug. Others swap it over the fence.—J C SALAK.*

" "

*The condition a man is in can best be judged from what he takes 2 at a time—stairs or pills.—F G KERNAN.*

" "

*A moralist points out that the golfers with the lowest scores are the ones who do not swear. Of course, those with low scores have very little reason to swear.—JACK HERBERT.*

" "

*Some people try to hold a job by sitting on it.—REX MOBLEY.*

" "

*The trouble with the average budget is that it's hard to fill up one hole without digging another.—DAN BENNETT.*

*Quote*

# > light armour

Richard Armour



You Take Kipling, I'll  
Take Kiplinger

*Parking meters have become one of the major sources of income for the Tokyo metropolitan government.*  
—News item.

East is East and West is West,  
But the East borrows Western  
ways  
When they pass the ultimate acid  
test:  
The custom (or customer) pays.

Yes, we have no doubt that in  
Tokyo  
They gather up many a yen  
From drivers who, sadly, are just  
a bit slow  
To drop in a coin again.

For time passes fast, and an hour  
can fly  
As quickly one place as another,  
And thought of the poor, slightly  
tardy guy  
Makes us, bowing his way, call  
him brother.

Oh, there is no West and there is  
no East,  
Or we're bound as if tied by a  
tether.  
When it comes to parking meters,  
at least,  
We're all in this thing together.

*Quote*

The pretty blonde steno was rather conceited. During lunch hr one day she boasted to the other girls about the number of young men she was currently dating.

"You know," she said coyly, "a lot of men are going to be miserable when I marry."

"H'm," commented one of the girls acidly, "how many men are you going to marry?"—*L & N Mag.*, hm, Louisville & Nashville Ry. h

" "

The young dr and his friend, walking along, met a girl whom he greeted rather coolly in spite of her obvious interest. "Do you know that beautiful thing?" asked the friend.

"Yes, I do," said the dr slowly. "But I would hate to see you, a friend, get involved with her. You see, I took advantage of my wife's absence one day and invited the lovely to my house for supper. We have an excellent cook, so it was an excellent dinner. There she sat, eating my oysters, my chicken, drinking my champagne, my liquors . . . all sorts of expensive things . . . when suddenly she had violent indigestion pains. And, can you imagine! What she asked me! She asked to use my phone to call a 'good' dr!" — *Pourquoi Pas?* Brussels (Quote translation). i

" "

It wasn't so bad when the law firm of Henderson, Wakefield, Nelson, O'Brien, Gaver and Harper merged with Jaffe, Tierman, Davies, Weiner, Erba and Sobol. But when this combination joined forces with the firm of Fagin, Stevens, Hoffman, Ross, Bussman and Bayne, their PBX Operator gave up and now answers the telephone by saying, "Good morning—this is We the People."—*Telephony Mag.* j

*Just off the press!*

● 8th Revised Edition of  
The World's Most Comprehensive  
Book of Quotations

Twenty-five years ago Burton Stevenson, an Ohio librarian and author of some 40 books, set out to compile the most complete quotation book ever put together. No one since has even approached his comprehensive masterpiece *The Home Book of Quotations*. A new edition, completely revised by the author, has just come from the press. We are delighted to have the privilege of bringing you first word of this scholarly achievement.

The *Home Book of Quotations* is a complete, authoritative and thor-

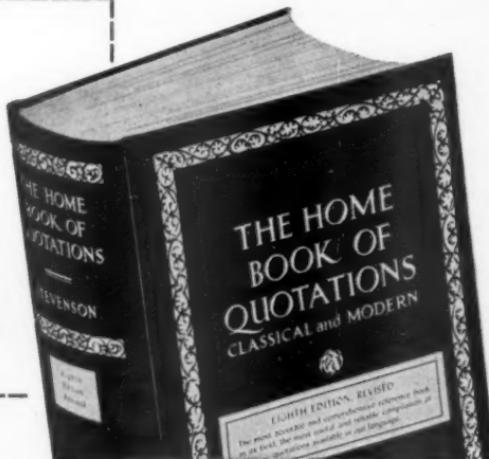
oughly documented dictionary of quotations. Its contents are drawn from all literatures; quotations are given in the original language as well as in English; the classics are fully represented and special attention is given to American Writers and subjects. We offer here the latest (Eighth) revised edition, with additional quotations and enlarged index. Bound in heavy red buckram, stamped in gold with sprinkled top. 2812 pages;  $6\frac{3}{4} \times 9\frac{5}{8}$ . Priced at \$20.00 and worth every penny of that sum.

2812 pages

50,000  
quotations

1500 subject  
groupings

\$20<sup>00</sup>



DROKE HOUSE, Dept. Q-22, Indianapolis 6, Indiana

**SECOND CLASS MATTER**

ERIC (BIG DADDY) NORD, Venice, Calif, beatnik, commenting on statue of a policeman guarding a family on the steps of a new bldg: "Man, I thought the fuzz (police) were strictly Squaresville—but dig that chopwork (sculpture). We're home (in friendly territory)." 1-Q-t  
" "

Dr VICTOR SZYRYSKI, assoc prof of psychiatry, Univ of Ottawa, Ontario: "The doctor as well as the patient must have a feeling of being needed. We need the patient to give us a sense of security—with his thanks, and of course with his check." 2-Q-t

*Edited by Alice Jacobs*

Tired of disconnecting one electric plug in order to insert another? Or of disentangling the kitten from tangled cords? Then a wall-mounted electrical outlet which holds 8 or more plugs simultaneously is for you. You're not supposed to turn on all 8 appliances at once, but you probably wouldn't want to anyway. Outlet is 11½ in's long. We don't know the price. Check your electrical supply store.

You can vary the lights for a whole room, from soft to brilliant, with a wall-mounted dial. It controls lamps, ceiling lights, cornice

lights—everything—up to a load of 360 watts; works for both fluorescent and incandescent. It's silent, easy to install, has a circuit-breaker to eliminate fuses. For further details, write to *Thomas Industries, 410 S 3rd St, Louisville 2, Ky.*

If your lamp or other electric appliance has too long a cord, you can shorten it easily with a simple bracket which you insert under wall outlet. Plug in cord, and wrap excess wire around the bracket. Four for 49 cents. *Brittain Sales, 777 Copley Rd, Akron, Ohio.*

